



Introduction to International Collaboration Colleges and Programs in China

International Educators of Illinois 2024

Jack Wang and Brock Goldflies Scholaro Inc.





<u>Outline</u>

- Overview of recent trends in Chinese education
- Common features of collaboration programs
- Breakdown of different types of collaboration institutions
- Basics of evaluation of these programs
- Conclusion
- Q&A





Current State of Affairs

• Trend of Chinese education internationalization

 People demand quality education – China aiming to increase its reach internationally





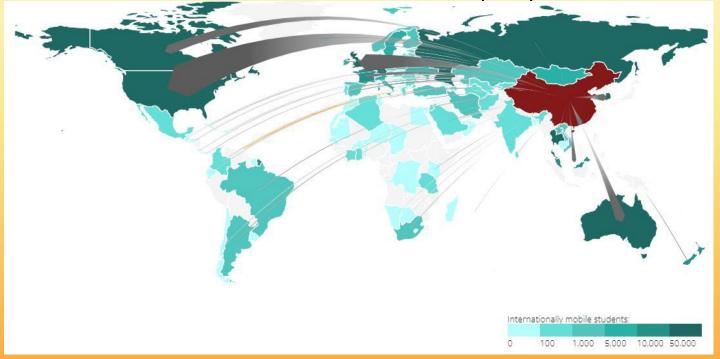




Why Collaboration?

- Growing Middle Class population in China
 - More able to afford quality education
 - Quality education = internationalized education since the late 70s

• Over one million outbound students post pandemic

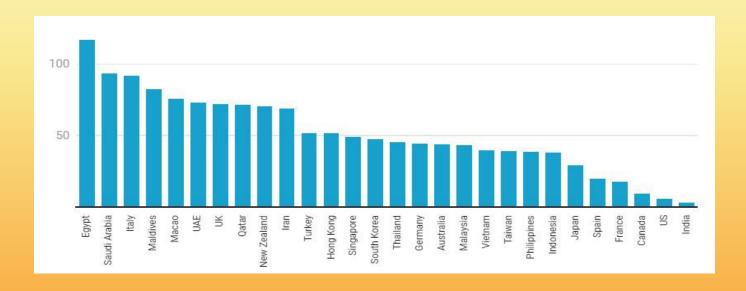






Why Collaboration?

- Post-Pandemic Concerns
 - O China's own COVID-related policies
 - O Cost of international travels (flight shortage)
- Other factors
 - O Crime rate, instability, and more
 - Deteriorating relationships with other nations

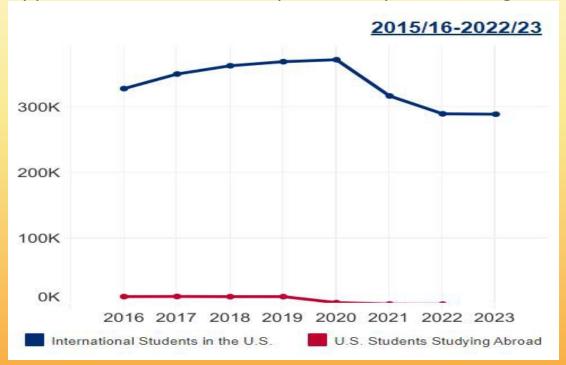






Student Mobility Overview

- Chinese student mobility, decreasing in the U.S.
- U.S. nationals studying in China plummeting
- Many collaboration institutions reporting double digit growth in applicants/enrollees in the past three years as high as 85%

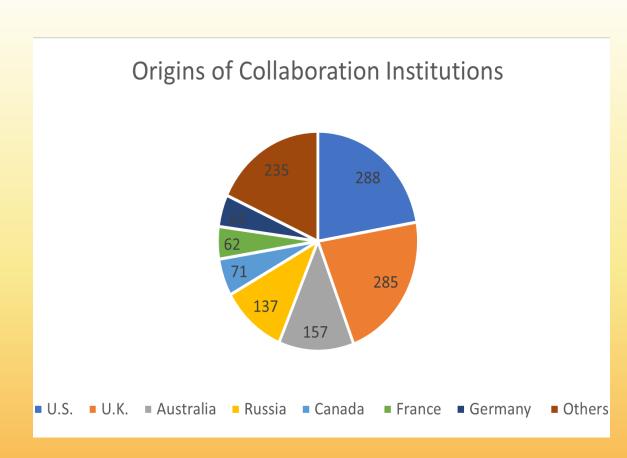






Diverse Partnership

- Mostly partnership with English-Speaking countries
- English curriculum education degree still the most widely applicable in the global job market
- Provide pathway to further education in more countries
- Other unique collaboration partners include India, Finland, Poland, Thailand, Israel, South Africa, and Malaysia
- Russian collaboration
 - Legacy of Soviet era aid
 - Strategic interest with current regime





Mobility Comparison



U.K. Collaboration Institution – 2022

Traditional HEI - 2022

- 85.56% of graduates pursuing further education
- 84.58% pursuing opportunities abroad (75.20% in the UK, 10.93% Australia, 8.49% in the US)
- Undecided 6.53%

- 42.92% of graduates pursuing further education
- 12.70% pursuing opportunities abroad (20.34% in the US, 18.79% in Germany, 16.77% in the UK)
- Undecided 8.33%



Mobility Comparison



U.S. Collaboration Institution – 2022

- 82.20% of graduates pursuing further education
- 97.50% pursuing opportunities abroad (88.00% in the US)
- 57.10% direct employment opportunities in North America

Traditional HEI – 2022

- Around 70% of graduates pursuing further education (alltime high)
- 16.94% pursuing opportunities abroad
- 50.82% employment in related fields



Some Common Features



Traditional HEIs

- Admission via Gaokao
- Chinese language instruction
- No direct pathway to further study abroad
- Majority Chinese student body
- Fixed curriculum possible exchange opportunity
- Majority Chinese faculty members
- Highly unlikely to reply to outreach request

Collaboration Institutions

- Mix method admission process
- English language curriculum
- Pathway to further study abroad available
- Significant cultural diversity
- DIY curriculum (2+2; 3+1; 4+0)
- English curriculum enables a much wider pool of candidates
- More likely to reply to emails, with English speaking faculty members





Potential Shortcomings

Traditional HEIs

- Much more affordable, around 5,000 RMB per academic year
- No English proficiency admissions requirement
- Higher number of students accepted each undergraduate class

Collaboration Institutions

- Much more expensive, around 100,000 RMB per academic year
- Require proof of English proficiency (TOEFL & IELTS)
- Much smaller class size, especially for higher ranked institutions





Collaboration Institutions Types

- In total, between 2003-2023, China has established over 2,500 collaboration institutions and programs (many discontinued)
- Main types of collaboration
 - International Branch Campus (IBCs)
 - Joint Institutions
 - Collaboration program
 - Non-degree education centers
 - Others English program offered by Chinese institutions; collaboration with institutions in Hong Kong/Macao; Unaccredited English instruction programs





International Branch Campus

- Establishing a new branch campus, led by the foreign institution
- Requires a local partner, even if the name does not imply
- Rarest and most prestigious, less than a dozen institutions nationwide

- Duke Kunshan University
- New York University –
 Shanghai
- Xi'an Jiaotong Liverpool University
- Wenzhou-Kean University



Joint-Institutions



- Two universities joint venture, both involved in administration and operation of the institution
- Local university hosting a campus of foreign institution
- More common, less expensive, lower ranking, some only host graduate program

- University of Michigan-Shanghai Jiao Tong University Joint Institute
- Instituto Integrado CAU-USP, Universidade de Agricultura da China
- China-EU School of Law
- Université de l'aviation Zhongfa
- Shenzhen MSU-BIT University





Collaboration Program

- Program offered in collaboration with a foreign institution, hosted in China
- Rarely permanent
- Easier to get approved, less supervision, less expensive for students
- No standard curriculum design or admission procedure

- Beijing Institute of Technology – Utah State University's International Finance Degree (2003-2027)
- University of Shanghai for Science and Technology – University of North Dakota's Business Administration Degree (20 00-2013; 2015-2023)



Education Center



- Not degree granting institutions, some offer classes
- Study abroad centers for foreign institutions
- Students can earn credits toward their degrees
- No admission authority for new student intake
- Facilitate engagement with Chinese universities, alumni, and potential students

- Loyola University Chicago
 Beijing Center
- Cornell China Center
- Fairleigh Dickinson
 University Chengdu

 American Study Center
- Johns Hopkins The Hopkins-Nanjing Center
- University of Minnesota –
 China Center





Others – Hong Kong/Macao

- Same accreditation authority with other foreign collaboration institutions
- Institutions mostly located in Guangdong province
- More similar to traditional HEIs than other types – admission, student body, faculty

- The Chinese University of Hong Kong – Shenzhen
- Beijing Normal University
 & Hong Kong Baptist
 University United
 International College
- Minzu University of China
 City University of
 Macau's AI Technology
 and Service program



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Others – English Language Program by Chinese HEIs

- Clinical Medicine program, 44 programs recruiting over 3,000 students for the 2023-2024 academic year
- Some universities offer unaccredited English instruction Clinical Medicine programs, many international students fell victim to
- China Medical
 University English
 Based Clinical
 Medicine program
- Changsha Medical
 University English
 Based Clinical
 Medicine program
 (Unaccredited)





Types of Certificates Issued

- Dual Degree System Both Chinese and foreign HEIs will issue degree certificate (dual certificates from Chinese HEI)
- Degree certificate issued only by Chinese HEI, the foreign institution will issue a "certificate of completion", as proof of attendance
- Dual certificates issued by the Chinese HEI, nothing from the foreign institution
- Degree certificate issued only by the foreign institution, nothing from the Chinese HEI
- Dual certificates issued by the Chinese HEI, qualification certificate issued by foreign institutions – mostly engineering related qualifications (e.g. Diplôme d'Ingénieur)





Basics of Evaluation

- Checking accreditation status/verifying credentials
- 2. Knowing which documents are required
- 3. Standard practices with evaluating Chinese credentials (grade and credit conversion, mindfulness of regulations, etc.)



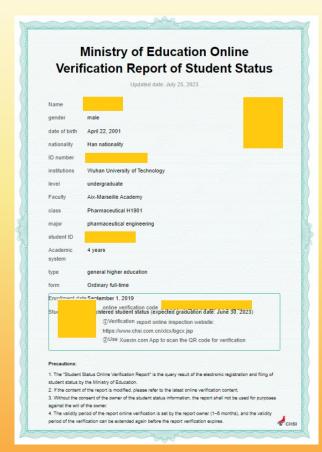


Verification

Verifying Chinese higher education credentials is done

through CHSI.









Verification

- Students can apply for CHSI/CSSD verification reports in both Chinese and in English.
- Fee (¥150.00/~\$20) for the Chinese report and English translated report.
- Students can submit certificates because they can be verified online.
- Can be considered acceptable in lieu of Graduation/Degree Certificates.





- Important to make sure the Chinese institution is accredited in China (local or national MOE recognition)
- Important to make sure that the program of study is also approved—specific to degree (e.g. benke), in some cases
- Equally important to make sure an institution and program are accredited for international students or native Chinese students.



Search for Collaboration Institutions and Programs

- Visit the MOE webpage <u>ttps://www.crs.jsj</u> .edu.cn/index/sort/1006
- Three ways of searching
 - Clicking on individual provinces where the institution/program is in
 - Clicking on the list of all programs/institutions and select what you are looking for – UG/Graduate
 - Enter keywords and search by Major, Chinese partner, foreign partner, or the origin of foreign partner – note that the search only yield most optimal results with Chinese characters



<u>List of Sino-foreign cooperative education institutions and projects (including cooperative education institutions and projects in mainland China, Hong Kong, Macao and Taiwan) (by region):</u>

Beijing	Shanghai	Tianjin	Chongqing	Jiangsu	Zhejiang	Guangdong	Hainan	Fujian	Shandong
Jiangxi	Sichuan	Anhui	Hebei	Henan	hubei	Hunan	Shaanxi	Shanxi	Heilongjiang
Liaoning	Jilin	Guangxi	Yunnan	Guizhou	Gansu	Inner Mongolia	Ningxia	Xinjiang	Qinghai
Tibet									

- List of Sino-foreign cooperative educational institutions and projects for undergraduate education (including cooperative educational institutions and projects in the Mainland, Hong Kong and Taiwan regions)
 List of Sino-foreign cooperative educational institutions and projects for master's degree and above
- List of Sino-foreign cooperative educational institutions and projects for master's degree and above education (including cooperative educational institutions and projects in the Mainland, Hong Kong and Taiwan regions)

By major or course:		(Note: For example, enter "management",
	"economy", etc.)	
According to Chinese		(Note: For example, enter "Normal University",
partner schools:	etc.)	
According to foreign	187	(Note: For example, enter "University of
cooperative schools:	Reading, UK", etc.)	
According to the country of	r	
region where the foreign		(Note: For example, enter "United States", etc.)
party is located:		
	Submit query	





Program/Institution Profile

Sino-foreign cooperative education units recognized by the Ministry of Education

Shanghai Jiao Tong University cooperates with the University of Manchester in the UK to launch a doctoral education program in management

	prog	ram m management				
project name	Shanghai Jiao Tong University cooperat program in management	es with the University of Manchester in	the UK to launch a doctoral education			
School address	No. 1954, Huashan Road, Shanghai	dingkuiling				
Sino-foreign	Chinese: Shanghai Jiao Tong University					
cooperative education provider	Foreign party: University of Manchester	r, UK (University of Manchester, UK)				
School level and category	Foreign PhD Education	academic system	3 years			
Number of students enrolled per term	25 people	Enrollment start and end years	2012-2018 (1 issue per year)			
Admissions method	Independent admissions (admissions standards should be no lower than those of the University of Manchester in the UK)					
Create a major or course	management					
issue certificate	Chinese: None					
issue certificate	Foreign parties: Doctor of Business Administration (Doctorate Certificate in Business Administration)					
approving authority	Ministry of Education					
Approval number	MOE31UK1A20121206N					
Validity period of the approval letter	December 31, 2023					





*Note: the Ministry of Education's list of approved programs only goes back to 2007/2008—the very first list with approved English-based MBBS programs.

30 schools made the list at first.

To compensate for the lack of regulation, the MOE published a notice that stated:

- if you (an institution) currently conduct these programs, please follow our regulations that are published;
- 2. if you are a student, inquire why your school is not on the list. Inform them that "we never had a list." If your school is not on the list, you will have a chance to be approved.





2007/2008 学年度招收本科临床医学专业(英语授课) 留学生的高等学校名单及计划表

序号	学 校	2007/2008 学年招生人数	
1	北京大学	0	
2	清华大学医学部	0	
	(北京协和医学院)	U	
3	首都医科大学	100	
4	天津医科大学	120	
5	河北医科大学	0	
_	十次医约十岩	100	
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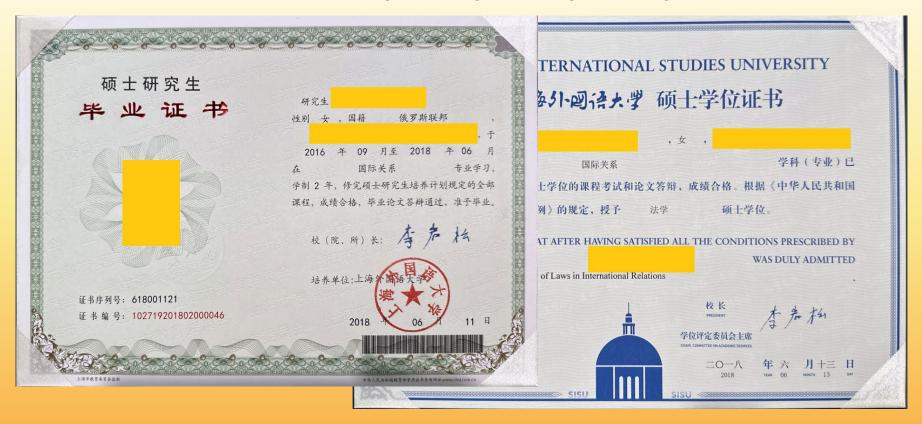
*These are the quotas for enrollment at each respective institution.

Link: http://www.moe.gov.cn/s78/A20/tongzhi/guoji/201410/t20141021_178438.html





Master's degree program taught in English







SHANGHAI INTERNATIONAL STUDIES UNIVERSITY





序号 NO.	课程名称 COURSE TITLE	学时 SEMESTER HOURS	学分 CREDITS	成绩 GRADE	绩点 POINTS	学期 SEMESTER
1.	国际关系史专题研究 International Relations History Studies	36	2	92	4. 0	2016-2017 ([)
2	国际组织与全球治理 International Organization and Global Governance	36	2	92	4.0	2016-2017 (I)
3	欧盟研究 Studies on European Union	36	2	98	4.0	2016-2017 (I)
4	公共政策 Public Policy (European Union Studies)	36	2	100	4.0	2016-2017 (I)
5	世界政治导论 Intro to World Politics	36	2	93	4.0	2016-2017 ([)
6	公共汉语B级 I Public Chinese B I	36	2	90	4.0	2016-2017 (I)
7	政治哲学 Political Philosophy	36	2	85	3.5	2016-2017 (I)
8	国际关系理论 International Relations Theories	36	2	99	4.0	2016-2017 (II)
9	国际政治经济学 International Political Economy	36	2	97	4.0	2016-2017 (II)
10	美国外交政策 American Foreign Policy	36	2	95	4.0	2016-2017 (II)
11	国际安全研究 International Security Studies	36	2	90	4.0	2016-2017 (II)
12	中国概况 Intro to China	54	3	88	3.8	2016-2017 ([[)
13	中国特色社会主义理论与实践研究 &马克思主义与社会科学方法论 Study on the Theory and Practice of Socialism with Chinese Characteristics & Marxism and Social Science Methodology	54	3	95	4.0	2016-2017 (][)
14	公共汉语B级 [] Public Chinese B [[36	2	94	4.0	2016-2017 ([[)

打印日期 Print Date

2018-06-21 (yyyy-mm-dd) 上海外国语大学研究生院 Graduate School, SISU



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Institutional accreditation from the <u>national MOE</u>



Higher education institutions directly under the Ministry of Education

东南大学

			教育部直属高等学校		
	北京大学	<u>5</u>	清华大学	中国人民大学	
	北京师范	大学	中国农业大学	北京外国语大学	
	北京语言	大学	北京科技大学	北京化工大学	
	北京交通	大学	北京邮电大学	中国地质大学(北京)	
	中国矿业	/大学 (北京)	中国石油大学(北京)	北京林业大学	
	中国传旋	生大学	中中财经大学	中国政法士学	
同	齐大学	1	华东理工大学	东华大学	
华	东师范大学	· ·	上海外国语大学	上海财经大学	

中国矿业大学





Accreditation (or lack thereof)

Changsha Medical University MBBS program offered to international students









Accreditation (or lack thereof)

Changsha Medical University MBBS program offered to international students









Ministry of Education <u>List of Institutions and Scale of Enrollment for Undergraduate Clinical Medicine Programs Taught in English for International Students</u>, 2018/2019



*Changsha Medical University is NOT listed; therefore, unaccredited



Knowing Which Documents are Required

	RÉPUBLIQUE FRA	N Ç A I S E
	Ministère de l'enseignement supérieu UNIVERSITÉ D'AIX-MAI LICENCE	
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Fait le	4 mai 2023	
N* UAM 16 //202320220	Le Président (** **ANJ ** **Président ** ** ** ** ** ** ** ** **	Le recteur de la région académique. Chancelier des universités Bernard BEIGNIER



Knowing Which Documents are Required









Mindfulness of regulations

Link to MOE regulations for English-based medical programs: https://www.ceaie.edu.cn/uploads/202005/11/511912637613884.pdf

来华留学生临床医学专业本科教育(英语授课) 质量控制标准

Quality Control Standards of Basic Medical Education (in English Medium) for International Students in China





Conclusions

- ❖ As China continues to become popular with higher education studies, international collaboration and English-based programs will become more common
- Collaboration programs should have both Chinese certificates and international country's standard credential certificate (e.g. French Licence)
- ❖ There is a major distinction between the different types of higher education institutions in China, and what kind of programs they offer
- English-taught programs can be considered accredited when the institution is accredited by the MOE. English-taught MBBS programs, however, tend to be programmatically accredited
- Regulations can offer helpful insight when evaluating





Questions?





Thank you!

